



2017 Sponsorship Opportunities

Why Sponsor the Staffing Management Association of South Florida?

As a non-profit organization, SMA of South Florida provides its members with numerous opportunities to receive valuable information and learn about business resources. Above all, we strive to make our events affordable for all of our members. Therefore, the underwriting sponsors give us the opportunity to provide increased value to our members. This is accomplished through a reduced cost for meeting attendance.

Through sponsorship, you can provide an opportunity for the members to learn about **your** resources and services.

Our sponsorship opportunities are designed to fit budgets of all sizes. They range from donating a door prize, to sponsoring an event, or even being one of our corporate partners. With exclusive marketing video sponsorship, companies large and small have the opportunity to reach many staffing and recruiting decision-makers throughout all of South Florida!

On behalf of the 2017 Board of Directors for SMA of South Florida, we thank you for considering the sponsorship of our organization. If you do not see an opportunity that fits your particular needs, I encourage you to contact me directly and I will be delighted to customize something **just for you!**

Sincerely,

Clint Adams

Vice President-Sponsorship
sponsorship@smasouthflorida.org

CORPORATE PARTNER PROGRAM

Platinum Corporate Partner \$5000 for One Full Year

Sponsorship of SMA 2012 membership video, Company logo displayed before the video starts. 2-3 sentence VO plug with logo graphics after the video. Logo on website frame with a link to full company profile. Logo with profile link listed in all electronic communications, Monthly Newsletters, E-blasts, and Listing in Resources Directory. Featured Ad on Member Promotions page. One dinner meeting sponsorship. One smaLinkUp! Sponsorship. Platinum sponsor and booth at the Business Expo. "Thank you" sign at registration table at all 2012 dinner meetings.

Gold Corporate Partner \$2000 for One Full Year

Sponsorship of an SMA Marketing Video, company logo displayed before the video starts, 2-3 sentence VO plug with logo graphics after the video. Company logo on website frame with a link to full company profile. Listing in the Resources Directory. Gold Sponsor and booth at the Business Expo.

MEDIA SPONSORSHIP PACKAGES

• Premier Website Sponsor \$500 for 6 months/\$800 for One Full Year

- Logo on website frame with a link to full company profile.
- Listing in Resources Directory with a link to full company profile.

• Resources Directory Listing \$100 for 1 full Year

- Listing in Resources Directory.

• Premier Resources Directory Listing \$200 for 1 full Year

- Listing in Resources Directory with a link to full company profile.

• Member Promotions Ad \$150 for 3 months /\$250 for 6 months /\$425 for One Full Year

- Share a special promotion for SMA members.

• Premier Member Promotions Ad \$200 for 3 months /\$300 for 6 months /\$475 for One Full Year

- Share a special promotion for SMA members and be featured at the top of the page with a link to full company profile.

• Customized Exclusive E-Blast \$250 per blast

- Company must have a member of SMA of South Florida on staff.
- Company provides content.

SMA of South Florida reserves the right to reject and approve all content!

ADDITIONAL SPONSORSHIP PACKAGES

New Member Packet Promotional Flyer \$250 for One Full Year

Monthly Newsletter Ad \$150 per newsletter

One 150 X 150 static Ad.

Premier Monthly Newsletter Ad \$250 per newsletter

One 150 X 150 static Ad with a link to full company profile.

Full page 1 or 2-sided flyer to be included in all new member packets for one full year.**

**Sponsor is responsible for providing copies to the VP of Membership.

Create Your Own YOUR BUDGET! If you do not see an opportunity that fits your particular needs we will be happy to let you **CREATE YOUR OWN!** Please contact us at sponsorship@smasouthflorida.org to get started!

EVENT SPONSORSHIP PACKAGES

Dinner Meeting Sponsor \$750 per meeting (not exclusive)

- Includes 3-5 minutes of podium time to share about your organization with meeting attendees 2 dinner meeting tickets.
- Listing as a sponsor via logo exposure in all e-blasts about the dinner meeting One table in reception/networking are to promote your organization.

Premier Dinner Meeting Sponsor \$1550 per meeting (Exclusive Sponsor)

- Everything that the basic dinner meeting sponsorship comes with plus exclusive access to attendees You will be listed in Resources
- Directory for calendar year of event SMA of South Florida will include company logo on all promotional communications for the dinner meeting.

Dinner Meeting Door Prize/Attendee Gift Sponsor \$150 per meeting

- Sponsor will provide a small gift/giveaway for every attendee and one large door prize to raffle at the end of meeting
- Sponsor will be given a copy of all attendees' business cards collected.

Dinner Meeting Flyer \$150 per meeting

- Sponsor will provide a full page flyer for all attendees to be placed on all chairs at the dinner meeting.

Networking Event Sponsor \$500 per event (not exclusive)

- Includes 2-4 minutes of podium time to share about your organization with event attendees. 1 event ticket.
- Listing as a sponsor via logo exposure in all e-blasts about the event.

Premier Networking Sponsor \$1000 per event (Exclusive Sponsor)

- Everything that the basic Networking event sponsorship comes with, plus exclusive access to attendees. 2 event tickets.
- SMA of South Florida will include company logo on all promotional communications for the Networking event.